

IMPORTANT INFORMATION

TIME SENSITIVE



November 20, 2017

To: All Members

From: Megan Gerstel, Executive Director

The Chamber of Commerce has begun work on our 2018 annual **Community Guide!**

The 2018 edition will be printed next month and distributed to over 6,400 homes and businesses in Miami Shores, Biscayne Park, El Portal, and The Preserves along with the Egret magazine in early March.

Your listing in the annual Community Guide is free as a benefit of your Chamber membership. As we prepare to print **we need you to check the information we have on file for your organization.** In order to do that, we ask you to go to our Web site, www.miamishores.com, and check your contact information and listing by following these easy steps:

On the home page, type in the name of your organization under “Find a Business”.

Click on your company name, shown in blue.

Check to see if everything is accurate and complete.

If anything needs to be updated, please send the changes to chamberinfo@miamishores.com. **Deadline to update your listing is January 15.** If you encounter any difficulties accessing your listing information, please call us at 305-754-5466.

The information we list for you and your category will be identical in both the Community Guide and on our Web site. If you would like to be listed in a different **category please let us know by January 15.**

Advertise in the Annual Community Guide

Highlight your business, year round, to the thousands of residents and businesses that use the annual Community Guide as a resource to locate and patronize our members. The Chamber’s Community Guide is a staple in the workplace and homes of most residents and businesses in Miami Shores, and it is a *members only* advertising opportunity.

If you wish to advertise in the Community Guide, please see the next page for ad sizes and pricing.

Email us the art work, in 300dpi press quality CMYK PDF, with all fonts and graphics embedded, by January 15, 2018. **Email ads to: chamberinfo@miamishores.com**

We will email you an invoice via Intuit Quickbooks. (*Please specify if you prefer U.S. post*)

If you would like your ad designed in-house please contact us for a quote and consultation. Design fees vary upon size and complexity.

PLEASE CONSIDER MAKING YOUR AD FOUR COLOR! NO EXTRA CHARGE!

Early Bird Advertising Sales Special!

Reserve your ad in the Annual Community Guide by **1/15/2018** & Save **BIG** on Your Next Egret, Eblast, or Web Banner Advertisement.

Full page ad \$619 5 1/2" wide x 8 3/8" tall

(Full page ads should include an additional 1/8th page bleed on all edges.)

Full Page Premium Positions

Inside Cover \$659

Centerfold (Right or left) \$669

Page 1 \$669

Inside Back Cover \$679

**All Egret ad specials are valid with purchase of community Guide ads only. Ads must be purchased by 1/15/2018*

**Special!
\$50 Off
Full Page
*Egret Ad**

**10% off
Eblast Ad**

**10% off
Website
Banner**

1/8th Page Ad \$164
2 1/2" wide x 1 3/4" tall

1/4 Vertical Ad \$239
2 1/2" wide x 3 5/8" tall

**\$25 Off
Full Page
*Egret Ad**

**10% off
Eblast Ad**

1/4 Horizontal Ad \$239
5 1/8" wide x 1 3/4" tall

1/2 Horizontal Ad \$429
5 1/8" wide x 3 5/8" tall

Client-supplied artwork can be emailed to chamberinfo@miamishores.com.
Please format to 300dpi press quality CMYK PDF, with all fonts and graphics embedded.